



## CFMWS “Be one of a million!” Contest Rules

- 1) The Canadian Armed Forces Morale and Welfare Services (CFMWS) Referral Contest, “**Be one of a Million!**” henceforth the “contest”, is open to all eligible Canadian Armed Forces (CAF) Community members who have attained the age of 21 as of March 1<sup>st</sup>, 2017. The contest will run from March 1<sup>st</sup> to March 31<sup>st</sup>, 2017. Contest information will be made available at [www.cf1fc.ca](http://www.cf1fc.ca).
- 2) As part of the CFMWS 20<sup>th</sup> Anniversary, the contest seeks to engage the CAF Community at large and encourage everyone to register for a COne Card to take advantage of all its benefits, programs and services.
- 3) The prize to be awarded has a total value of \$7,000.00<sup>i</sup> and consists of:
  - one \$3,000.00 (CAD) Air Canada Gift Card ([Terms and Conditions of Air Canada Gift Card](#) apply)
  - two travel vouchers, each valued at \$2,000.00 (USD), from Our Vacation Center - Resort Vacation ([Terms and Conditions of “Our Vacation Center”](#) apply) for a total of \$4,000.00 (USD).
- 4) Together or separately, these prizes have no cash value and must be accepted as awarded.
- 5) All draws are final, however, should the prize not be available at the time of the draw, a prize of equivalent or greater value will be substituted by CFMWS.
- 6) Any costs or expenditures other than those mentioned above will be the responsibility of the winner.
- 7) If the prize is not used in whole, no compensation will be owed to the winner.
- 8) The prize cannot be transferred to another person or to the winner's successor or heir.
- 9) The following are definitions for the purpose of this contest:
  - The “*referrer*”: COne Card holder sending the COne contest info to other members of the CAF Community, preferably via personal email addresses<sup>ii</sup>.
  - The “*referred party*”: The member of the CAF Community receiving the COne contest info through their personal email address, from the “*referrer*”.

10) CAF Community members who possess a valid CFOne Membership at the time of the prize draw and meet one of the following criteria will automatically be considered as “entrants” in the draw, eligible to win the prize (note exclusions as stated in item #11 below):

- Existing CFOne Card members identified accurately (see item #8 for instructions) as *referrers* by *referred parties* during the CFOne Card registration process between March 1<sup>st</sup> and March 31<sup>st</sup>;
- *Referred parties* from the CAF Community who register for the CFOne Card between March 1<sup>st</sup> and March 31<sup>st</sup>;
- Any other eligible CAF Community member, registering for a CFOne Card for the first time, between March 1<sup>st</sup> and March 31<sup>st</sup>.

11) Employees of the CFOne Membership Program, the CFMWS 20<sup>th</sup> Anniversary Committee, and members of their immediate family are not eligible to participate in the contest.

12) No purchase or payment of any kind is necessary to enter or win.

13) CFMWS is not collecting or storing any information other than that which the user provides in their CFOne Membership application form.

14) Enter using only the methods of entry outlined below.

- a. On March 1<sup>st</sup> 2017, CFOne cardholders will receive an email from the CFOne Membership Office (a program within the Strategic Outreach division of CFMWS) encouraging current cardholders to refer CAF family and friends who have yet to register for their CFOne Card.
- b. *Referrers* will then need to share the contest info with their CAF contacts, preferably via their personal email address<sup>ii</sup>. By doing so, they acknowledge and agree to adhere to these contest rules and regulations. They also give their implicit consent to their CAF contacts (*referred parties*) to share their name and contact info (personal email or phone number) with the CFOne Membership Office during the CFOne Card registration process.
- c. If the *referred party* does not have a CFOne Card and wants to be entered in the draw for a chance to win, the latter must register for one online at [www.cf1fc.ca](http://www.cf1fc.ca) between March 1<sup>st</sup> and March 31<sup>st</sup>. By doing so, they too acknowledge and agree to adhere to these contest rules and regulations. Only one CFOne Membership registration per CAF Community member will be accepted.
- d. In order for the *referrer* to be entered into the draw, the *referred party* must provide the full name and contact info (personal email or phone number) of their *referrer* where indicated on the CFOne online registration form. Only one *referrer* can be submitted per CFOne registration.
- e. Upon successful registration, new CFOne members will receive a confirmation message via email. *Referrers* on the other hand, will not receive an automatic confirmation when *referred parties* submit their name and contact info; therefore, *referred parties* are encouraged to let their *referrer* know they have been entered into the draw.
- f. Once the membership registration of the referred party is approved, the *latter* will be invited via email from the CFOne Membership Office to refer other members of the CAF Community if they wish, thereby increasing their odds of winning the prize.

- 15) The odds of winning are dependent on the number of entries received before the contest closes.
- 16) All CFOne online registrations must be submitted by 23:59 hours (EST) on March 31<sup>st</sup>, 2017. On April 19<sup>th</sup>, 2017 at 14:00 hours (EST), at CFMWS Headquarters (located at 4210 Labelle Street in Ottawa, Ontario) one entry will be drawn randomly from all entries submitted.
- 17) The selected entry will be subject to verification to ensure the contest entrant is an eligible member of the CAF Community and possesses a CFOne number.
- 18) CFMWS assume no responsibility or liability for lost, late, or misdirected entries.
- 19) CFMWS reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.
- 20) Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, forged, garbled or mechanically or electronically reproduced. No communication or correspondence will be exchanged with entrants except with those selected for the prize.
- 21) The winner will be contacted at least three (3) times between April 19<sup>th</sup> and 28<sup>th</sup>, 2017, using the contact information provided to the CFOne Membership Office. After the third unsuccessful attempt, a back-up entrant will be drawn.
- 22) If the winner cannot be contacted by close of business on April 28<sup>th</sup>, 2017, the back-up entrant drawn will be contacted while the winner selected initially will be disqualified with no recourse towards CFMWS or anyone involved in the contest.
- 23) If the winner is contacted and cannot be verified as an eligible member of the CAF Community, a new entry will be randomly drawn.
- 24) All contest entries become property of CFMWS.
- 25) Contest entrants may be contacted via email by CFMWS with occasional promotional emails. Contest entrants will have the opportunity to opt out of email communications after their entry confirmation.
- 26) The prizes will be mailed to the winners within four (4) weeks of the respective draw date.
- 27) CFMWS disclaims any and all responsibility in the event of loss or theft of the gift cards.
- 28) By participating, each entrant, selected winner and guests agree:
  - a. to be bound by these Rules and the decisions of CFMWS thereto;
  - b. to release and hold harmless CFMWS, the Canadian Armed Forces, the Department of National Defence, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, agents and representatives including advertising and promotion agencies, from any and all liability for claims/damages including, but not limited to, claims/damages for

personal injury, for property damage with respect to acceptance, possession or use or misuse of the Prize or participation in the contest;

- c. to permit CFMWS to use his/her name, address, city, province, of residence, photograph, video, or any likeness for advertising or publicity purposes without any additional compensation; and
- d. the winners agree to sign a Declaration and Release Form to this effect.

29) By entering the contest, the entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the contest, any breach of the contest rules, or in any prize-related activity. The entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the contest, without limitation.

30) All draws are final and without appeal in all matters relating to this contest and the awarding of the prizes. By entering the contest, the contestant automatically agrees to accept and abide by these contest rules and regulations. CFMWS reserves the right to disqualify any contestant or cancel any entry that does not comply with these rules. CFMWS reserve the right to modify the terms of this contest or cancel it without notice at any time. The decisions of CFMWS in relation to this contest will be final and binding on all entrants.

31) CFMWS shall not be responsible for incorrect or inaccurate transcription or registration of contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, line failures of any telephone network, failure of computer equipment, software, inability to access any online service or web site, inability to submit the online survey, or any other error or malfunction, or any injury or damage to entrant’s or any other person’s computer related to or resulting from participation or downloading any materials in this contest.

32) CFMWS reserves the right to cancel, terminate, or suspend this contest, at its sole discretion, in the event of a technical failure, computer virus or bug, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the contest, subject, in Quebec, to the approval of the **Régie des alcools, des courses et des jeux**.

33) Any litigation respecting the conduct or organization of a publicity contest may be submitted to the **Régie des alcools, des courses et des jeux** for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

34) Questions regarding the contest should be directed to CFMWS at [mw@cfmws.com](mailto:mw@cfmws.com).

---

<sup>i</sup> Breakdown of total prize is \$4000.00 (USD) in travel vouchers and \$3000.00 (CAD) Air Canada gift card.

<sup>ii</sup> For security reasons, email addresses ending with [@forces.gc.ca](mailto:@forces.gc.ca) may not be used to email or receive contest related information.